

Annual Bag of Cash Challenge

Each award level stands alone (not cumulative).
Choose the level your chapter wants to earn and **make it happen!**

Requirements for ALL LEVELS

- ___ All Monthly Activity Reports through December of the bonus year must be received by Chapter Development no later than January 15 of the following year.
- ___ Chapter has a minimum of 15 members as of December 31.

Requirements for Nice Bag of Cash - \$200 Bonus

- ___ Chapter members working to secure their financial future purchase 2 new life insurance products.**
- ___ One project in support of Woman's Life National Cause.
- ___ Submit pictures and a paragraph detailing two different chapter events within 30 days of the event to home office.



Requirements for Better Bag of Cash - \$300 Bonus

- ___ Chapter members working to secure their financial future purchase 4 new life insurance products.**
- ___ Two projects in support of Woman's Life National Cause.
- ___ Submit pictures and a paragraph detailing three different chapter events within 30-days of the event to home office.



Requirements for Giant Bag of Cash - \$500 Bonus

- ___ Chapter members working to secure their financial future purchase 6 new life insurance products.**
- ___ Three projects in support of Woman's Life National Cause.
- ___ Submit pictures and a paragraph detailing four different chapter events within 30-days of the event to home office.

*Life insurance applications must be submitted by December 1, issued and paid for by December 31. For information about Woman's Life financial products, contact your Woman's Life Representative or the Sales Department at 1-800-521-9292 ext. 261.

**Purchases are supported by a needs analysis.



Stash Your Cash!

Chapter Treasury Incentives

It's in the Bag!

January through April

Dreaming of retiring someday? You're in control of your future...use a Woman's Life annuity to provide an income you can't outlive! Another advantage of doing so? Your chapter's treasury will earn \$25 for each new Woman's Life annuity and/or life insurance product purchased by chapter members. Qualifying chapters will receive payment in May of the current year.

Protect Your People!

May through August

Use life insurance as a financial tool to protect those you love and the assets you've worked so hard to acquire. Your chapter's treasury will earn \$25 for each new Woman's Life annuity and/or life insurance product purchased by chapter members. Qualifying chapters will receive payment in September of the current year.

Fortify Your Finances!

September through December

Tis' the season to build a rock-solid foundation for your financial plan utilizing Woman's Life annuity and life insurance products. Your chapter's treasury will earn \$25 for each new Woman's Life annuity and/or life insurance product purchased by chapter members. Qualifying chapters will receive payment the first quarter of the following year.

Life insurance and annuity applications must be received by Woman's Life during the incentive period to be eligible for this promotion. Chapter treasury bonuses will be paid when applications have been submitted, issued and paid. Chapter treasury bonuses for applications submitted but not issued/paid during the incentive period will be paid in the period following issue and payment. Applications submitted as part of this promotion must be issued and paid no later than March 31, 2025.

