

**WOMAN'S LIFE NATIONAL PRESIDENT ELECTED SECRETARY-TREASURER OF  
AMERICAN FRATERNAL ALLIANCE BOARD OF DIRECTORS**



(November 2023, Port Huron, MI) Woman's Life Insurance Society is pleased to announce that Chris Martin, National President of Woman's Life, has been elected to the role of Secretary-Treasurer of the American Fraternal Alliance Board of Directors.

In this prestigious role, Martin will bring his wealth of experience and leadership to support the strategic direction of the American Fraternal Alliance, contributing to the success and growth of the fraternal benefit society industry.

Martin is a driving force behind Woman's Life, a fraternal benefit society committed to a mission of helping women and their families build financial security while also supporting the community causes that matter most to them. His vision and commitment to Woman's Life strongly aligns with the values of the American Fraternal Alliance.

As Secretary-Treasurer, Martin will work collaboratively with the AFA Board of Directors, led by Chair of the Board, Bill Hunt, to oversee the financial affairs of the organization. His election is a testament to the high regard in which he is held within the fraternal benefit society community.

"I am honored to take on this role with the American Fraternal Alliance," said Chris Martin. "Fraternal benefit societies play a crucial role in fostering a sense of community and providing essential support to their members. I look forward to contributing to the AFA's mission of advancing the common interest of its member societies and promoting the values of fraternalism."



**About the American Fraternal Alliance:** The American Fraternal Alliance represents over 50 not-for-profit fraternal benefit societies operating in 50 states, the District of Columbia, and Canada. Fraternal benefit societies are not-for-profit membership groups that unite individuals with a common bond, provide them the ability to secure their families' financial security through a variety of life insurance and investment products, and form one of the nation's most effective and efficient volunteer networks, delivering billions of dollars of direct financial aid and community service to those who need it most.

**About Woman's Life:** Woman's Life Insurance Society, a community life insurer, was founded in Port Huron, Michigan, in 1892 with a mission of helping women build financial security for themselves and their families and supporting their community outreach. Woman's Life offers quality life insurance and annuities for women, men, and children. Through the sale of these financial products, Woman's Life funds community projects held by active members to benefit charitable organizations and individuals in need. To learn more about our mission and values, life insurance and annuity products, and chapter impact, visit [WomansLife.org](http://WomansLife.org) or call 800.521.9292.